

Rep Order# 8821733 Ver# 7 Status Revised
EC'd Yes

Traffic Order# 36398

Printed: 10/24/2012 10:03 AM
Last Received: 10/23/2012 7:14 AM
Showing Buylines: All Lines

1 of 5

Station KLAS-TV LAS VEGAS
Advertiser () NRCC-NATL REPUB CONG
Product ISSUE
Estimate# 2603
Buyer BEN ANGLE
Phone#
Fax#

Agency () NATIONAL MEDIA INC
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E //2603
Flight Dates 10/12/2012 - 10/18/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

NAT'L REPUBLICAN CONGRESIONAL COMMITTEE *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK
TOTAL - \$99,000

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	M-TH	600A-70CA		:30	\$1,200.00	10/15-10/18	3	1	3	\$3,600.00	
				Buyline Comment: NEWS								
	2	SU	600A-630A		:30	\$500.00	10/14-10/14	1	1	1	\$500.00	
				Buyline Comment: NEWS								
	*3	SU	630A-80CA		:30	\$2,000.00	10/14-10/14	0	0	0	\$0.00	
				Buyline Comment: SUNDAY MORNING								
				Sales Remark: V7 .								
				V7 Comment Changed, Spots/week Changed								
	4	F	900A-1000A		:30	\$850.00	10/12-10/12	2	1	2	\$1,700.00	
				Buyline Comment: REGIS & KELLY								
	5	M-TH	900A-1000A		:30	\$850.00	10/15-10/18	2	1	2	\$1,700.00	
				Buyline Comment: REGIS & KELLY								
	6	SU	1000A-415P		:30	\$5,000.00	10/14-10/14	0	0	0	\$0.00	
				Buyline Comment: NFL FOOTBALL								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	7	SA	400P-500P		:30	\$400.00	10/13-10/13	1	1	1	\$400.00	
				Buyline Comment: WHACKED OUT SPORTS								
	8	F	500P-630P		:30	\$1,500.00	10/12-10/12	2	1	2	\$3,000.00	
				Buyline Comment: NEWS								
	9	M-TH	500P-630P		:30	\$1,500.00	10/15-10/18	5	1	5	\$7,500.00	
				Buyline Comment: NEWS								
	10	F	530P-600P		:30	\$1,050.00	10/12-10/12	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	11	M-TH	530P-600P		:30	\$1,050.00	10/15-10/18	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	12	F	600P-630P		:30	\$1,050.00	10/12-10/12	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	13	M-TH	600P-630P		:30	\$1,050.00	10/15-10/18	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	14	SA	500P-700P		:30	\$800.00	10/13-10/13	1	1	1	\$800.00	
				Buyline Comment: NEWS								
	15	SU	500P-700P		:30	\$1,500.00	10/14-10/14	1	1	1	\$1,500.00	
				Buyline Comment: NEWS								
	16	F	630P-700P		:30	\$1,300.00	10/12-10/12	1	1	1	\$1,300.00	
				Buyline Comment: INSIDE EDITION								
	17	M-TH	630P-700P		:30	\$1,300.00	10/15-10/18	3	1	3	\$3,900.00	
				Buyline Comment: INSIDE EDITION								

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	18	M-TH	700P-730P	ENTERTAINMENT TONIGHT	:30	\$1,300.00	10/15-10/18	3	1	3	\$3,900.00	
				Buyline Comment: ENTERTAINMENT TONIGHT								
	19	SA	530P-600P	POLITICS NOW	:30	\$850.00	10/13-10/13	1	1	1	\$850.00	
				Buyline Comment: POLITICS NOW								
	20	SU	530P-600P	INSIDE EDITION	:30	\$650.00	10/14-10/14	1	1	1	\$650.00	
				Buyline Comment: INSIDE EDITION								
	21	M	800P-900P	MOTH/PARTNERS	:30	\$6,500.00	10/15-10/15	0	0	0	\$0.00	
				Buyline Comment: MOTH/PARTNERS								
	22	TU	800P-900P	NCIS	:30	\$12,000.00	10/16-10/16	0	0	0	\$0.00	
				Buyline Comment: NCIS								
	23	TU	900P-1000P	VEGAS	:30	\$8,500.00	10/16-10/16	1	1	1	\$8,500.00	
				Buyline Comment: VEGAS								
	24	W	800P-900P	SURVIVOR	:30	\$12,000.00	10/17-10/17	1	1	1	\$12,000.00	
				Buyline Comment: SURVIVOR								
	25	TH	800P-900P	BIG BANG/2.5 MEN	:30	\$18,000.00	10/18-10/18	1	1	1	\$18,000.00	
				Buyline Comment: BIG BANG/2.5 MEN								
	26	F	1100P-1135P	NEWS	:30	\$2,200.00	10/12-10/12	1	1	1	\$2,200.00	
				Buyline Comment: NEWS								
	27	M-TH	1100P-1135P	NEWS	:30	\$2,200.00	10/15-10/18	2	1	2	\$4,400.00	
				Buyline Comment: NEWS								
	28	SA	1100P-1135P	NEWS	:30	\$1,100.00	10/13-10/13	1	1	1	\$1,100.00	
				Buyline Comment: NEWS								

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	29	SU	1100P-1135P	NEWS	:30	\$1,100.00	10/14-10/14	1	1	1	\$1,100.00	
				Buyline Comment: NEWS								
	30	F	1135P-1235A	LETTERMAN	:30	\$850.00	10/12-10/12	2	1	2	\$1,700.00	
				Buyline Comment: LETTERMAN								
	31	M-TH	1135P-1235A	LETTERMAN	:30	\$850.00	10/15-10/18	2	1	2	\$1,700.00	
				Buyline Comment: LETTERMAN								
	32	W	1000P-1100P	CSI	:30	\$15,000.00	10/17-10/17	1	1	1	\$15,000.00	
				Buyline Comment: CSI								
	*33	SA	730P-1000P	MOVIE	:30	\$1,000.00	10/13-10/13	2	1	2	\$2,000.00	
				Buyline Comment: MOVIE								
				V7 Added								

---REPORT TOTALS---

Report Totals: 42 / \$99,000.00

---SALES MONTHLY TOTALS---

Oct 12: 42 / \$99,000.00

Sales Totals: 42 / \$99,000.00

Station Totals: 42 / \$99,000.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$330,000	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

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Books FEB11
Demos RA35+